

Product catalogue no.1
2010



MAKE UP



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This FM GROUP MAKE UP catalogue is valid from August 2010.

My image, MY SUCCESS

My Image. My Success.

All the women know about how important is image in life. And almost all of them are trying to look most beautiful. Whether we want it or not, our success depends on what we look like. Or at least well-being. Therefore, we carefully follow all the current trends in make-up.

In this season, shades of hot red will dominate on the lips. After a long period of the reign of lip glosses, lipsticks return. Enriched with natural nutrients, they care for and protect lips very well. The eyeshadows will surprise us with their lightness and bold colours. Coloured lines on the eyelids will perfectly contrast with the natural eye contour. We propose the original shades of burgundy for the ladies who cannot bear to part with the „smoky eye“. And for those who appreciate naturalness, we recommend the subdued browns, flesh-coloured pinks and glittering oranges.

Sometimes it is worth to follow the fashion and experiment a little. But most important is to create your own style and choose make-up, in which you will feel best and look beautiful. I am convinced that, among the numerous new products, each of the ladies will find cosmetics that will delight her with original colours, nourishing effect and easy application. I also highly recommend the professional accessories of the FM GROUP MAKE UP brand, thanks to which make-up becomes much easier.

Katarzyna

Katarzyna Trawinska
FM GROUP Poland

The phrase „My image. My success“ has been created by Emilia Hamerlińska, Distributor of FM GROUP Poland.



Advanced technology in service of beauty

When designing SECOND SKIN FOUNDATION, we used the process of micronization of pigments, that is their considerable fragmentation. Micronized pigments perfectly merge with the skin, even out its colour and provide the effect of an outstanding smoothness. Cosmetics that contain them are easier at application, even for beginners.



NATURAL CREAM

FM | f105



SAND BEIGE

FM | f106



CINNAMON BEIGE

FM | f107

Discover the secret of IDEAL MATCHING

FOUNDATION

- » iridescent pigments perfectly adapt to natural complexion, reflect the light and thus cover up all the skin weaknesses and align its colour
- » esters of vitamin C stimulate collagen production and help to restore proper skin elasticity
- » gradually released polymers absorb the excess of sebum providing a matte skin effect
- » moisturising, nourishing and smoothing ingredients make the skin look fresh
- » light formulation guarantees an exceptionally pleasant application
- » contains antioxidants and UV filters
- » suitable for all skin types
- » elegant glass bottle with a practical pump dispenser
- » size: 30ml



PRICE: **\$31.50AUD** / 30 ml

\$41.10NZD / 30 ml

Ask your Distributor for a sample of the foundation.

Get the perfect covering effect

Choose the right foundation shade for your complexion. Adjust it so that it perfectly harmonised with your neck skin tone. Apply some spots of foundation on forehead, chin, nose and cheeks, on the appropriately smoothed and moisturised earlier skin of the face. Then spread them thoroughly with horizontal movements all over your face (directing the movements from the centre to the sides). Do not apply on the delicate skin under the eyes. Remember to spread the foundation precisely on the hair and jaw line – if you need, also place a bit of foundation on the neck. Finally, collect the excess of foundation that has accumulated between the eyebrows.

The foundation is perfect especially for oily and combination skin, because the pigment particles coated with silicone are resistant to perspiration and sebum.



Enchant with SILKY SMOOTHNESS

ADVANCED FOUNDATION

EFFECT FOUNDATION

- » advanced 'water in silicone' formulation
- » professionally chosen blend of polymers and pigments protects with a microscopic silicone-envelope which guarantees flawless coverage
- » silicone molecules leave the skin feeling as smooth as silk
- » contains a touch of moisturising and nourishing ingredients
- » gives an even coverage (without the so-called 'mask effect')
- » contains UV filters and antioxidants
- » suitable for all skin types
- » elegant glass bottle with a practical pump dispenser
- » size: 30ml



PRICE: **\$29.95AUD** / 30 ml
\$39.40NZD / 30 ml

Ask your Distributor for a sample of the foundation.



If you want to cover up for example dark shadows under the eyes, always use concealer before applying foundation. When you make final minor corrections, apply the concealer on the foundation, but before using the powder.

Dazzle with flawless complexion



LIGHT CONCEALER

LUMINOUS EFFECT

- » based on 'water in silicone' formulation
- » light-scattering pigments illuminate skin and make the face look rested
- » light, creamy texture makes the concealer does not accumulate in bends of delicate skin under the eyes
- » with its convenient brush, a precise application is extremely simple
- » weight 2.2 g



PRICE: \$32.80 NZD / 22g
\$25.00 AUD / 2.2g

Forget about shortcomings

Delicate creamy concealer beautifully illuminates eyes and optically 'deducts' years, making the face look fresh and radiant. This is due to specially selected pigments that refract and scatter light. You can use it both to illuminate look, as well as to mask minor imperfections.

Trust in nature

Macadamia nut oil

softens the skin very well and absorbs excess of moisture.



White lily bulb extract

has soothing and softening properties.



Jojoba seed oil

ensures optimal skin hydration and elasticity.



BAKED BODY POWDER

SUN-KISSED EFFECT

- » mineral pigments, by bouncing light, cover up imperfections and lighten the face, cleavage and shoulders
- » gives the body a beautiful slightly golden tone
- » essential oils and plant extracts assure proper skin hydration
- » the powder can be applied wet or dry
- » is also useful as an eyeshadow and a blush which models facial features; it is good to dab arms and legs with it
- » baked
- » weight: 7 g
FM | p004

Expose yourself to sunny kisses

MINERAL POWDER

BRONZING EFFECT

- » carefully chosen pigments darken the skin colours, creating the effect of a natural tan
- » pearl dust subtly illuminates the complexion and guarantees an even finishing touch to your make up
- » silky texture
- » pressed
- » for all skin types
- » a powder-puff and a mirror in the two-level compact
- » weight: 8g
FM | p002



NEW

FM MAKE UP BAKED POWDER

GOLDEN BROWN

Golden Brown

PRICE: **\$27.50AUD** /7g

\$36.00NZD /7g



AMBER

Amber

PRICE: **\$25.00AUD** /8g

\$32.80NZD /8g

SELECT A
DREAM
EFFECT

Perfect
MATT

MINERAL POWDER

MATTIFYING EFFECT

- » specific gradation of micro molecules of talc, mica and titanium oxide provide the skin with an optical matt effect for a natural-looking complexion
- » perfectly hides minor skin imperfections
- » delicate satiny texture
- » pressed
- » for all skin types
- » a powder-puff and a mirror inside the two-level compact
- » weight: 8 g
- » FM | p001



DESERT ROSE

Desert Rose

PRICE: **\$25.00AUD** / 8 g
\$32.80NZD / 8 g

Romantic
LUSTRE

MINERAL POWDER

ILLUMINATING EFFECT

- » opalising pearl dust, microscopic in size, makes the complexion look healthy, radiant and fresh
- » pigments diffuse the light and conceal imperfections of your complexion
- » delicate satiny texture
- » pressed
- » suitable for all skin types
- » a powder-puff and a mirror inside the two-level compact
- » weight: 8 g
- » FM | p003



OPAL

Opal

PRICE: **\$25.00AUD** / 8 g
\$32.80NZD / 8 g

FLOURISH WITH FRESHNESS

BAKED BLUSH



DELICIOUS PAPAYA
FM | r003



BLOOMING ROSE
FM | r004

- » high density of microscopic pearl particles ensures incomparable lustre
- » contains macadamia nut oil with moisturising and softening properties
- » can be used wet or dry
- » fantastic also as an eyeshadow
- » baked
- » very efficient
- » weight: 1.4g

Straight from the oven

When creating a new line of blushes, we have decided to use the technology of baking. This process resembles production of china: mass is first moulded and then baked in a high temperature. This allows to obtain a product containing even 90% of pearlescent pigments, so colours are more intense and shiny. Another advantage of baking is the possibility to use the cosmetics both wet (the colours are brighter and deeper) and dry (you get more pastel shades).

PRICE: **\$21.30AUD** / 1.4g
\$27.95NZD / 1.4g





Model the FEATURES

OVAL SHAPE FACE

Put blush in the middle of the cheeks (to stress regularity of features).

ROUND SHAPE FACE

Shade the place between the base of hair and eyebrows with the blush and put light streaks from the temples to the corners of your mouth (to add sharpness to the features).

SQUARE SHAPE FACE

Apply blush below the cheekbones, a little on the jaw and forehead's corners (to soften the features).

TRIANGULAR SHAPE FACE

Apply blush to the tip of the chin and cheeks up to the temples (the face becomes more delicate and features - more subtle).

MINERAL BLUSH

BRONZING EFFECT

- » a natural tan effect
- » subtly warms up your skin colour
- » created using microscopic size minerals
- » models the shape of your face perfectly
- » pressed
- » for all skin types
- » weight: 8g
- FM | r001



Sun Touch

PRICE: **\$19.95AUD** / 8g
\$26.20NZD / 8g

MINERAL BLUSH

- » optically enlivens your complexion
- » created using microscopic size minerals
- » pearl particles make the colour sparkling and the skin illuminated
- » models the shape of your face perfectly and it is ideal for delicate make up finish
- » pressed
- » for all skin types
- » weight: 8g
- FM | r002



Coral

PRICE: **\$19.95AUD** / 8g
\$26.20NZD / 8g



FM | c001



FM | c002



FM | c003



FM | c004

MINERAL EYESHADOWS

- » created using carefully selected mineral ingredients
- » high concentration of pigments guarantees intense colour
- » delicate pearl glitter brightens up the look beautifully
- » in the compact there is a palette of three harmoniously matched colours
- » silky texture
- » pressed
- » weight: 10g



Try the eyeshadow brush and applicator (p. 34-35).

PRICE: **\$22.80AUD** / 10g
\$29.90NZD / 10g

Feast your
eyes with intense colours



PEARL & MATTE DUET

VOLCANIC BROWN

Original shades of orange and brown enable to obtain a natural effect of a slightly sparkling look. You can use them with the Deep Maroon eye pencil (p. 23).
FM | c008

INKY NIGHT

Complementary dark-blue&pink tone creates the impression of a fresh and light mist on the eyelid. Gives excellent results in combination with the Dark Blue eye pencil (p. 22).
FM | c005



PRICE: **\$17.80AUD** / 3g
\$23.50NZD / 3g

PLAY WITH COLOURS

DUO EYESHADOWS

- » ultra-delicate pigments make the eyeshadows adhere to the eyelids very well, do not fall and do not settle in bends of the skin
- » in the compact there are two shades of fashionable colour combinations
- » pressed
- » weight: 3g

BLUR BURGUNDY

Elegant burgundy&pink colour is perfect for creating the „smoky eye“ make-up type. The Icy Amethyste eye pencil emphasizes it most (p. 22).
FM | c006

SANDY EMERALD

Emerald&sand contrasting colours dynamise the make-up and optically enliven the look. Fits perfectly with the Malachite Green eye pencil (p. 22).
FM | c007

SATIN & SEMI-MATTE DUET



HIGHLIGHT THE EYE CONTOUR

TWIST-BOTTOM EYE PENCIL

LONG-LASTING EFFECT

- » draws both thick as well as thin lines with immaculate precision
- » enriched with nourishing waxes and ethereal oils
- » waterproof
- » non-smear formula
- » lasts for 24 hours
- » twist to open ... twist to close
- » convenient sharpener at the base of the pencil
- » weight 0.31 g



PRICE: **\$12.90AUD** / 0.31g
\$15.90NZD / 0.31g

NEW LAYOUT



NEW! MALACHITE GREEN
 Intriguing malachite green perfectly enlivens the look and adds charm to it.
 FM | kr06



NEW! DARK BLUE
 Dark blue can smuggle a bit of extravagance to everyday make-up.
 FM | kr05



NEW! ICY AMETHYST
 Slightly frosted violet makes the make-up look romantic and avant-garde.
 FM | kr07



DECADENCE BLACK
 FM | kr01



STRONG GRAPHITE
 FM | kr03



FROZEN GRAY
 FM | kr04



DEEP MAROON
 FM | kr02

LIQUID EYELINER

CALLIGRAPHIC EFFECT

- » deep black has been obtained on the basis of pure carbon extract
- » a perfectly profiled ending
- » capillary dosing system and well-chosen texture for ideal easy application
- » long-lasting
- » waterproof
- » size: 1.1 ml
FM | el01

Keep your eyeliner in a horizontal position!

Carbon Black
 PRICE: **\$18.50AUD** / 1.1 ml
 \$24.30NZD / 1.1 ml

NEW

WRITING LESSON

It's easier than you think

DAILY VERSION

You will obtain a beautiful, subtle effect by applying a single layer of mascara on the lashes of lower and upper eyelids. Remember to apply mascara evenly. Do not forget about the eyelashes in the internal and external corners – if you leave the places, you will make the eye look optically smaller.



EVENING VERSION

Before applying mascara, powder the eyelashes slightly. Then use the eyeliner – the line, made with it, will thicken eyelashes optically. Apply the mascara with layers: wait until one dries, then put another. Apply the last layer only on the tip of your lashes. Do not forget about the lower eyelid. Put on the mascara with the eye closed. You will get a natural effect of flirtatious curl.



Conjure up an ogle look

NEW DIMENSION LASH MASCARA

- » innovative formula based on pure carbon extract guarantees deep black colour to your lashes
- » specially chosen polymers strengthen your lashes creating the effect of subtle elongation and volume
- » contains burdock, soya and jojoba seed oils for optimum moisturisation
- » natural fruit waxes make it easier to shape your lashes
- » light texture does not weigh down your lashes
- » specially chosen thick brush makes the application of the mascara easy and perfect; the brush separates the lashes without leaving clumps
- » size: 7ml
FM | m001

PRICE: **\$19.90AUD** / 7 ml
 \$26.00NZD / 7 ml

Hypnotic Black

MAKE YOUR DREAM OF ALLURING LIPS COME TRUE

HOT RED



FM | I101

PALE FUCHSIA



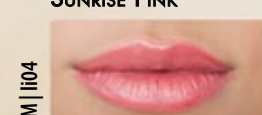
FM | I102

AUSTRALIAN SAND



FM | I103

SUNRISE PINK



FM | I104

SWEET LATTE



FM | I105



PALE FUCHSIA

AUSTRALIAN SAND

SUNRISE PINK

SWEET LATTE

PRICE: **\$20.00AUD** / 4g
\$26.00NZD / 4g



HOT RED
Timeless. Sensual.
Stylish. Hot Red.
A must-have.

NEW

LIPSTICK

- » oligopeptides included in the lipstick remodel the shape of lips giving them a tempting look
- » a rich blend of waxes, oils and nourishing & moisturising substances provides an adequate oiling for the lips, prevents their chapping and cracking
- » perfectly matched composition of pigments covers the mouth thoroughly providing a stunning colour and sensual shine
- » contains antioxidants and UV filters
- » you can match an appropriate automatic lip liner to each lipstick (p. 28-29)
- » weight: 4 g

From the treasury of nature

Shea Butter makes the lips well-moisturised, very soft and perfectly smooth.

Euphorbia leaves wax perfectly smoothes, oils and polishes the lips.

Grape seed oil is a boundless richness of vitamin E, which delays the ageing process.

Safflower oil has unusual oiling properties that have been used for lip care since antiquity.

Soya oil contains unsaturated fatty acids that help to rebuild damaged skin protective layer.

Silk is a natural source of borosilicate, which allows to obtain the effect of intensive lip gloss.





PRICE: ~~\$16.30NZD~~ /0.31g
\$12.50AUD /0.31g

IMMEDIATE CORRECTION

TOO NARROW MOUTH



Draw an outline, just above the natural lip line. Slightly smear the edge to the inside of mouth, fill in the rest with a lipstick. Finally, dab the centre of upper and lower lips with a lip gloss. Use light, shiny colours.

TOO BROAD MOUTH



Apply foundation and powder the mouth. Make a stroke with the lipliner on the lips, below the natural lip line. Choose dark, matte colours.

ASYMMETRIC MOUTH



Enlarge optically your narrower lip by drawing outline above the natural lip line. Apply foundation on the broader lip, powder it and contour its inner edge. Apply lipstick and additionally emphasize the narrower lip with a lip gloss.

DISCOVER IRRESISTIBLE CHARM OF PERFECTION



NEW

TWIST-BOTTOM LIPLINER

- » stresses the contour of lips with remarkable precision revealing their natural beauty
- » contains intensively nourishing waxes
- » waterproof
- » colours perfectly matched to the shades of lipsticks (p. 26-27)
- » twist to open ... twist to close
- » built-in sharpener
- » weight: 0.31g

PRICE: ~~\$16.30NZD~~ /0.31g
\$12.50AUD /0.31g



HOT RED
FM | li06



PALE FUCHSIA
FM | li07



AUSTRALIAN SAND
FM | li08



SWEET LATTE
FM | li09



SUNRISE PINK
FM | li10

Feel a pleasant prickly sensation on your mouth

Spicy Nude lip gloss contains substances that stimulate microcirculation and improve blood flow to your mouth by toning and cooling. After applying it on your mouth, you will feel a pleasant prickly sensation.



BE A
SUBTLE
SEDUCTRESS

**SPICY NUDE
LIP GLOSS**

PLUMP LIP EFFECT

- » effect of subtle plumping
- » contains substances that improve blood flow to your lips by toning and cooling
- » nourishing formula containing grape, soya and safflower oils
- » can be used on its own or over a lipstick - it emphasises the colour and extends its life
- » perfect for "nude look" make up
- » contains UV filters
- » convenient applicator
- » size: 9ml
- » FM | lip1

PRICE: **\$13.60AUD** / 9ml
\$17.90NZD / 9ml



FLIRT WITH
THE CRYSTAL
GLOSS

**INNOCENT PINK
LIP GLOSS**

WET LIP EFFECT

- » sensual wet lip effect
- » opalising pearl dust and ingredients, that reflect the light, optically even out the surface of your lips and make them shine intensely
- » nourishing formula containing grape, soya and safflower oils
- » contains UV filters
- » convenient applicator
- » size: 9ml
- » FM | lip2

PRICE: **\$13.60AUD** / 9ml
\$17.90NZD / 9ml



DELIGHT
WITH A JUICY
COLOUR

SUBTLE ROSE helps to
Elegant colour helps to
bring out the natural
beauty of your lips,
subtly emphasising
their shape and giving
them a delicate glow.
FM | lip3

PRICE: **\$13.60AUD** / 9ml
\$17.90NZD / 9ml



LIP GLOSS

- » nourishing ingredients
- » contains ingredients that prevent excessive lip drying and premature ageing of the skin around the lips
- » UV filters
- » convenient applicator
- » size: 9ml

PRICE: **\$13.60AUD** / 9ml
\$17.90NZD / 9ml

PLUM GOLD
Fascinating plum colour
intertwined with particles
of golden brocade will
beautifully emphasise
and brighten up your lips.
FM | lip4

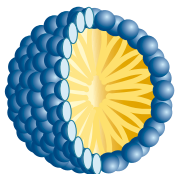




CLEANLINESS WITHOUT RINSING

After using the lotion, you do not have to rinse your face. It successfully replaces a soothing tonic and moisturising face lotion.

Love micelles!



Micelles are circular particles composed of many chemical compounds. With their amphiphilic structure, they can combine both with water and fats, which enables them to absorb different types of impurities and to cleanse the skin deeply.

Micelles contain **EFA**s and **NMF**s.

EFAs, or **essential fatty acids** are elements that form cell membranes. They favourably affect the absorption of vitamins A and D, accelerate the regeneration of epidermis and restore its lipid coat – the protective layer. They prevent skin ageing and make the complexion look healthy.

NMF (Natural Moisturising Factor) is a natural factor that moisturises in skin. Its presence in the lotion protects the skin against water loss and allows for quick supplement of its shortages. Thanks to this, the skin remains firm and fresh.

THOROUGHLY CLEANSE YOUR SKIN



MICELLAR LOTION for removing make-up

- » created on the basis of rose water made of cabbage rose petals (*Rosa centifolia*)
 - » thoroughly cleanses skin of the face and around the eyes
 - » removes even waterproof make-up
 - » leaves a delicate lipid film (does not affect the hydrolipid layer of epidermis)
 - » contains ingredients that soothe irritation, refresh and firm your skin
 - » for all skin types, including dry and sensitive
 - » for everyday use
 - » size: 200ml
- FM | mi01

PRICE: **\$21.00AUD** / 200 ml
\$27.20NZD / 200 ml

COMPLETE THE PROFESSIONAL SET



PRICE: ~~\$9.20NZD~~
\$7.00AUD

EYESHADOW SPONGE APPLICATOR

- » produced from a perfectly shaped latex sponge allows for a wet or dry application of the eyeshadows
- » excellently blurs the eyeshadow colours
- » length: 16cm
FM | w003

MAKE UP BAG

- » made of elegant, cream and gold satin with black elements
- » has a comfortable handle
- » closed with a zip
- » very careful finishing
- » dimensions: approx. 19 x 9.5 x 7cm
FM | g59



PRICE: ~~\$19.50NZD~~
\$15.00AUD

POWDER BRUSH

- » thick brush with perfectly shaped curvy outline
- » produced from synthetic bristle that is soft and pleasant to the touch
- » does not absorb excessive amounts of powder allowing an even application of the makeup
- » length: 19 cm
FM | w001



PRICE: ~~\$15.00NZD~~
\$12.20AUD

EYESHADOW BRUSH

- » flat finish ending
- » produced from soft synthetic bristle that makes application very comfortable
- » makes even-application of the eyeshadow easier
- » with this brush you can apply with precision not only pressed, powdery cosmetics but also liquid or cream-textured products
- » it blurs eyeshadows excellently allowing harmonious tonal transitions between colours
- » it allows for the captivating "light and shade" effect
- » it removes the excess of the makeup without damaging it
- » length: 17cm
FM | w002



PRICE: ~~\$35.00NZD~~
\$27.50AUD

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